

Membership Officer Report for ANARE Council Meeting on 19th Aug 2023.

The committee is elected from July 2023 to June 2024.

YEAR	Month	No.	Month	No.	Month	No.	Month	No.	Average for Year
2016/2017	July	769	Oct	644	Feb	684	May	716	703
2017/2018	July	725	Oct	733	Feb	640	May	663	690
2018/2019	July	688	Oct	705	Feb	657	May	665	679
2019/2020	July	682	Oct	589	Feb	623	May	636	633
2020/2021	July	569	Oct	569	Feb	558	May	627	581
2021/2022	July	557	Oct	576	Feb	590	May	608	583
2022/2023	July	511	Oct	538	Feb	583	May	589	555
2023/2024	July	536	Oct		Feb		May		134

Financial Year: Total membership

Split to reflect paying membership and yearly revenue stream.

Aug-23			
Financial	AU	INT	Numbers
Full Membership	420	13	433
Associate Membership	8	2	10
Subscriber	17	0	17
Kinfolk	8	0	8
Digital	11	3	14
Complimentary	23	8	31
Life Member	14	0	14
Honorary Member	6	3	9
Total	507	29	536

State split:

State	Financial	Non-Fin	Aug-23
ACT	28	11	39
NSW	86	5	91
NT	4	0	4
QLD	65	4	69
SA	45	1	46
TAS	67	8	75
VIC	132	14	146
WA	37	0	37
INT	18	11	29
Total	482	54	536

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New members: Breakdown of category of membership.

New membership	Jun-23		
Full membership	38		
Associate membership	3		
Subscriber	5		
Digital	10		
Kinsfolk	1		
Complimentary	5		
Life Member			
Honorary Member	3		
	65		

From 1 July 2023:

New membership	Jul-23
Full membership	3
Associate membership	
Subscriber	1
Digital	
Kinsfolk	
Complimentary	2
Life Member	
Honorary Member	
	6

New members: since last Aurora.

JULIE MCINNES	Full Membership	AU
NORM TAME	Full Membership	AU
GEORG H. ENGELHARD	Full Membership	AU
TIM MEDHURST	Full Membership	AU
MATHEW CALLAGHAN	Full Membership	OS
JOHN EAST	Complmentary	AU
MASTER RSV NUYINA	Complmentary	AU
JAN GLOVER	Subscriber	AU
GREG MERCER	Full Membership	AU
COLIN BLOBEL	Full Membership	AU

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The History of each of the above applicants has been verified where possible, welcome communications have been sent and it is recommended they now be formally accepted as members of the ANARE Club Inc. upon receipt of subscription payment where applicable.

Membership has shown a slight dip in members re-joining for the 2023 financial year.

We need a concerted effort from both National and State Branches to ensure an upward spiral in resigns and additional new members.

Vale:

We have been notified of twenty (21) members and friends of the ANARE Club who have passed away in the 2022/2023 financial year.

Membership Year: 2022:2023	
Name	Published
Tony Ashford	25/07/2022
John Freeman	15/08/2022
Geoff Johansen	24/08/2022
Doug Twigg	8/09/2022
Bernard Izabelle	9/09/2022
Tony Fleming	17/09/2022
Dr John Victor Denholm	26/09/2022
Rod Champness	27/10/2022
Ian Teague	4/11/2022
Royston Primm	9/12/2022
George Casasayas	15/12/2022
Ted Giles	24/12/2022
Barry Jones	4/01/2023
Dr Jim Burgess	4/01/2023
Steve Grimsley	20/01/2023
John Jack Sayers	26/01/2023
Rex Burchell	24/02/2023
Richard (Dick) Thompson OAM	22/03/2023
Jeff Hunt	6/04/2023
Ray Brookes	12/04/2023
Jutta Hosel	12/06/2023
Total	21

Membership Year: 2023:2024	
Name	Notified
JOHN TARBUCK	6/07/2023
MICHAEL KNIGHT	19/07/2023
ADRIAN BARCLAY DEAN	28/07/2023
Total	3

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Resignations: None.

Comments:

Ongoing continued effort is still required now and into the future to reignite passion of members to stay financial and renew their subscriptions. Marketing to new expeditioners in all formats (social media, flyers, and Aurora) and working with the Antarctic Division collaboratively to entice membership has proved to be a positive impact.

Further effort is still required to entice our members to logon to the portal to reconnect, experience, educate and share their memories. A big part of this is for members to remember it is a searchable database if they choose and thus need to have members profiles up to date.

A key part of this is to enable the Aurora magazine to be posted to the correct address and contact details accurate in case contact is required.

We are nearing the end of the financial year, and we need to continue the effort to entice members to renew their subscriptions. We again had the automated reminder emails starting in June, but as we know they help but some are still some slow in renewing. We have had a slow but reassuring positive trend in our numbers renewing for the upcoming financial year.

Chris Eavis,

Membership Co-Ordinator, 01/08/2023